

# FREE Courses in **Slovenia** and **abroad** to find a successful job in **Tourism**



CULTURE  
CITIZENSHIP  
CREATIVITY



# How to develop your tourism business idea?

## Training courses for young for developing tourism ideas, products in Ljubljana - European Green Capital 2016 (15 - 18th June 2015)



Regione Lombardia

### MONDAY 15th June 2015

14.00 WELCOME TO Hostel - REGISTRATION

14.30 – 15.30 Presentation tour of the Hostel Celica, THE HIPPEST HOSTEL IN THE WORLD! (ex prison)

15.30 - 18.30 Sustainable tourism and Sharing economy (Location: Goodplace)

### TUESDAY 16th June 2015

Location: Goodplace

9.00 – 10.30 Travelstarter - our start-up story & about crowd funding in tourism

10.30 – 13.00 Hostel Celica, THE HIPPEST HOSTEL IN THE WORLD!: from the idea to great business story of setting-up and managing award winning hostel (T. Štefe)

13.00 - 14:30 Lunch

14.30 – 16.00 How to develop idea to business opportunity – start-ups (Matej Golob)

16.00 - 18.00 Presentation and tour of the Hostel tresor (ex bank)

### WEDNESDAY 17 June 2015

10.00 – 12.00 Sightseeing Ljubljana

12.00 - 13.30 How to market the product – making of Ljubljana photo stories (Nea Culpa) (Location: Tourism Ljubljana)

13.30 - 14:30 Lunch

14.30 - 18.30 Study Tour: making photo stories in Ljubljana by the participants

### THURSDAY 18th June 2015

9.00 – 13.00 Study Tour: making photo stories in Ljubljana by the participants

13.00 - 14:30 Lunch

14.30 – 18.00 Presentation and award for the best team having best example of tourism businesses (Location: Tourism Ljubljana)



<http://www.euprojekti.si/>

## HOW TO PARTICIPATE IN LJUBLJANA

The courses are designed for young (18-30 years) in tourism.

It is recommended to follow the lectures (Monday, Tuesday, Wednesday) and then practical study tour (Wednesday, Thursday).

Participation in the event is limited and in English.

Send an e-mail **by 10th June** giving your name, surname and the name/time of the lectures to: [consulting@euprojekti.si](mailto:consulting@euprojekti.si) (Nina)

## HOW TO PARTICIPATE ABROAD (END OF JUNE)

Visit our website [www.cplusplusproject.com](http://www.cplusplusproject.com) and fill the **enrolment form**.

The participation is completely **free of charge** (comprising travel, room and board expenses)

